



AWARDS PRESENTATION CEREMONY

13 July 2023 4:30-6:00pm
Beyond Stage, Hall 3FG, HKCEC

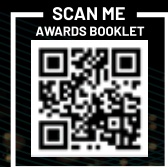
PRESENTED BY



**BUSINESS
GOVIRTUAL**
Hong Kong
EXPO & CONFERENCE

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CEREMONY AGENDA

Date: 13 July, 2023 (Thu)

Networking Party: 15:30-16:15

Ceremony: 16:30-18:00

15:00 **Registration**

15:30-16:15 **Networking Party**

Ceremony Start

16:30-16:35 Introduction

16:35-16:40 Organizer Speech

16:40-16:50 Award Presentation - Startup of the Year

16:50-17:25 Award Presentation - Tech Company of the Year

17:25-17:40 Award Presentation - Digital Transformation of the Year

17:40-17:45 Judge Chairman Speech

17:45-17:55 Presentation of Certificate of Appreciation to Judging Panels & Partner

Closing of Ceremony

Tech Company of
the Year -AI Application

Supported by:

Digital Credential Partner:



Updated as of 4 July, 2023.

The agenda may be subjected to change by the organizer

MESSAGE FROM ORGANIZER



Ms. Culsin Li

Founder & Chief Visionary Officer
BUSINESS GOVirtual Expo &
Conference 2023 & Tech Awards

Welcome to the 2023 BUSINESS GOVirtual Tech Awards Presentation Ceremony!

As we gather here today, we celebrate the progress our beautiful city made against the pandemic. With China's border reopened and global travel resumed, we see a rapid rebound of the economic activities in Greater Bay Area, and creating numerous opportunities and demand for technology and innovation.

The rise of Artificial Intelligence (AI) brought unimaginable impact, and together with web3.0, Blockchain, Cloud, Metaverse, SaaS, etc., these technologies continue to shape not only businesses' but also our future. A big thank you to the tech talents who work relentlessly behind the scene to make all these changes a reality in our fast evolving and advancing tech universe.

BUSINESS GOVirtual Tech Awards enjoyed overwhelming response in 2022, thanks to the support from the tech industry. The 2023 Awards received an even more impressive 79 high-quality applications, a significant increase from last year's 60. This demonstrates the thriving tech ecosystem in Hong Kong and also the growing recognition of our Awards as a prestigious platform for the industry.

I would like to take this opportunity to extend my heartfelt thanks to our esteemed judging panel for their time and dedication in evaluating so many outstanding entries with the highest level of professionalism and fairness, selecting the winners for the Awards. It is definitely no easy task.

Lastly, I'm grateful to our partner, judging panel, and all nominees and awardees. Your support and participation have made the 2023 BUSINESS GOVirtual Tech Awards an enlightening and inspiring, event. I look forward to your continued engagement for its future editions.

Congratulations to all the award winners! Your groundbreaking projects exemplify technology's transformative power in shaping the future of business.



CONGRATULATORY MESSAGE TO THE AWARDEES

Ir. Tony Wong, JP

Government Chief Information Officer
The Government of the Hong Kong
Special Administrative Region of
the People's Republic of China



I wish to express my heartfelt congratulations to all the winners of the “2023 BUSINESS GOVirtual Tech Awards”!

This year marks the 2nd edition of the Awards. I am thrilled to note that it has received overwhelming response from tech companies who are aspiring to show their enthusiasm and dedication in powering digital transformation of businesses. The winning companies have truly demonstrated the excellent efforts they made in the enhancement of business operations through leveraging innovation and technology (I&T). The award is surely a well-earned recognition they deserve.

Digitalisation will drive transformation and stimulate innovation. In a word, digitalisation is a tool we can harness to sharpen our competitive edge. The Government attaches great importance in accelerating the digital transformation of public services through propelling wider adoption of I&T with a view to improving citizens' quality of life and injecting new impetus to boost the economic development. To this end, we have launched the “iAM Smart” platform to provide a convenient channel for the public to access government services and conduct transactions online. We are now further enhancing its functions and user experience in order to bring greater benefits to all users and to realise “single portal for online government services” with “iAM Smart” by 2025.

To speed up the pace of digital transformation and provide support for small and medium-sized enterprises (SMEs), the Financial Secretary has reserved \$500 million in this year's Budget to implement the Digital Transformation Support Pilot Programme, under which subsidies will be provided on a one-to-one matching basis to assist SMEs in applying ready-to-use digital solutions.

I am delighted to see the tech industry making continuous efforts to innovate with new technologies, and by joining hands, we can achieve more positive results in promoting the development of Hong Kong's digital economy. Lastly, I thank BUSINESS GOVirtual Expo for organising this Awards to give due recognition to the tech companies who have achieved outstanding performance and made great contribution to Hong Kong's I&T development.

MESSAGE FROM CHAIR JUDGE



Dr. John Leung

Chair Judge, Startup of the Year
Director, SCOPE, City University of Hong Kong

Congratulations to all the participants of the Business GOVirtual Tech Awards! It takes a lot of courage, determination, and hard work to pursue your dreams and bring your ideas to life. Regardless of whether you got Merit or Excellence Award, the fact that you took part in this competition is a testament to your creativity and entrepreneurial spirit. Remember that every successful entrepreneur has faced their fair share of challenges and setbacks, and the important thing is to learn from them and keep pushing forward. Keep refining your ideas, seeking feedback from customers and mentors, and never stop striving for excellence. To the Excellence winners, a special congratulations! Your victory is a testament to your hard work, innovation, and dedication. Keep up the great work and continue to inspire others with your success!ecosystem in Hong Kong and also the growing recognition of our Awards as a prestigious platform for the industry.

I would like to take this opportunity to extend my heartfelt thanks to our esteemed judging panel for their time and dedication in evaluating so many outstanding entries with the highest level of professionalism and fairness, selecting the winners for the Awards. It is definitely no easy task.

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MESSAGE FROM CHAIR JUDGE

Mr. Keith Li

Chair Judge, Tech Company of the Year
(AI Application, Software, App and Platform)
Chairman, Wireless Technology Industry Association



It is my pleasure to extend my warmest congratulations to all of you on receiving this prestigious honor at the BUSINESS GOVirtual Tech Awards. As the Chair Judge for this year's competition, I can attest to the exceptional quality and innovation demonstrated by each of the awardees in their respective categories of AI application, software, app, and platform.

Your hard work and dedication to advancing the field of technology is truly inspiring, and it is a privilege to recognize your achievements. Your contributions have not only transformed industries but have also improved the lives of countless individuals across the world.

As we continue to navigate through unprecedented times, it is clear that technology will play an increasingly critical role in shaping our future. Your commitment to pushing boundaries and exploring new possibilities is precisely what we need to drive progress and create a better world for all.

Once again, congratulations on your well-deserved recognition, and I wish you continued success in all your future endeavors

Ir. Jolly Wong

Chair Judge, Tech Company of the Year
(Blockchain & Web 3.0, FinTech, Cloud and
Edge Computing, eCommerce & MarTech)
Policy Fellow, Centre for Science and Policy,
University of Cambridge and Visiting Professor,
Institute for Smart City, Shanghai University



Congratulations to all BUSINESS GOVirtual Tech Awardees!

Your dedication to innovation and excellence has truly paid off. This recognition is a testament to your hard work and the impact you've made in the tech industry.

Winning the Award is not just a momentary achievement, but it also reflects the long-term vision and perseverance of your company. It's a validation of the countless hours spent researching, developing, and refining your technology to achieve excellence.

Your company's success inspires others in the industry to strive for excellence and innovation. The recognition of your technology serves as a benchmark for others to measure their own progress and success.

As we move forward in the evolving digital era, we need to continue to push the envelope and challenge ourselves to create even better solutions and products. Your passionate dedication to innovation is what sets you apart and it's what will continue to drive your success in the future. Once again, congratulations on your outstanding achievements and may you keep reaching for the stars!

MESSAGE FROM CHAIR JUDGE



Dr. Toa Charm

Chair Judge, Digital Transformation of the Year
Founding Chairman, Data Literacy Association

I am very pleased to see that participants of this year's award are from a variety of industries and lines of business. It indicates that leaders from all walks of life have recognized the business values of digital transformation to their companies and started exploring different ways to realize the values. I am so grateful to see that the participants were focusing on resolving pain points of their customers by leveraging a variety of emerging technologies. I would encourage all leaders to think and act more boldly and entrepreneurially in the journey of digital transformation. "Fail Fast and Learn Fast" should be the mindset for not just innovators but also leaders in all industries.

JUDGING PANEL

Startup of the Year



Chair Judge

Dr. John Leung

Director
SCOPE, City University of
HongKong



Mr. Wilson Chong

Chairman
IOT HK Association



Mr. Ivan Shum

Chairman
Angel Investment
Foundation



Mr. Jefferson Wat

Chairman
SME Global Alliance

Tech Company of the Year (AI Application, Software, App & Platform)



Chair Judge

Dr. Keith Li

Chairman
Wireless Technology
Industry Association



Dr. Sam Kwok

President
Hong Kong Society of
Economists



Mr. Timothy Leung

Executive Director
HKAI Lab

Tech Company of the Year (Cloud & Edge Computing, Blockchain & Web 3.0, FinTech, eCommerce & MarTech)



Chair Judge

Mr. Jolly Wong

Policy Fellow
Centre for Science and Policy,
University of Cambridge
and Visiting Professor, Institute for
SmartCity, Shanghai University



Dr. Kwok Lam For

Former Associate Professor
Department of Computer
Science, City University of
Hong Kong



Mr. Emil Chan

Chairman
The Association of Cloud
and Mobile Computing
Professionals



Mr. Sam Wu

Chairman
Asia Pacific Cloud
Application Alliance



Dr. Ken Ip

Chairman
Asia MarTech Society

Digital Transformation of the Year



Chair Judge

Dr. Toa Charm

Founding Chairman
Data Literacy
Association



Mr. Vincent So

Chairman
Retail Technology
Industry Association



Mr. Leo Tsang

Group Chief Information Officer
I.T. Department,
Emperor Group



Mr. Gary Ho

Chief Technology Officer
AXA China Region
Insurance Company Limited

ABOUT BUSINESS GOVIRTUAL & TECH AWARDS



**BUSINESS
GOVIRTUAL**
Hong Kong
EXPO & CONFERENCE

About the Expo & Conference

BUSINESS GOVirtual Expo & Conference (BUSINESS GOVirtual) gathers leading IT companies and solutions providers under one roof to demonstrate their latest technologies. It is one of the platforms in town to showcase key technological advancements for social and business engagement for the new digital era. Be active and go virtual become the key for enterprises to stay competitive and chase for future growth.

BUSINESS GOVirtual Hong Kong & Shenzhen will serve as a communication platform for tech companies across regions to exchange ideas, foster partnerships, develop new markets and grow their businesses.

About the Tech Awards

The “BUSINESS GOVirtual Tech Awards” (the Awards), inaugurated in 2022, is a flagship campaign of the BUSINESS GOVirtual Expo & Conference established to recognize tech industry players who demonstrate excellence in research and development as well as in providing cutting-edge products and services.

This year comes to 2nd edition, the Awards are a tremendous opportunity for tech companies to be recognized for their dedication & outstanding work in promoting digital transformation which support businesses to tackle, enhance or redefine their current business models.

AWARD CATEGORIES

Tech Company of the Year

This Award recognizes the tech companies who have identified a market gap and created effective solutions in products or services that have successfully upgraded and improved the business operations in below 6 innovation categories. Entries can be brand-new solutions or any significant advancement of current solutions. Entries should also demonstrate their commitment to tech innovations.

Innovation Categories

- AI Application
- Blockchain & Web 3.0
- Cloud & Edge Computing
- eCommerce & MarTech
- Fintech
- Software, App & Platform

AI Application category supported by



Startup of the Year

This Award celebrates a successful start-up that was established within the past 5 years with deliverables ranging from pioneer technologies and innovations to enhancement of current products or solutions. Entries should also show their embracement of tech advancement.

Digital Transformation of the Year

This Award applauds tech companies and their clients who implemented an excellent digital solution that significantly improved the client's business performance. Nominations can be for a single project or an overall strategy. Winner should demonstrate how technology has brought cost benefits, improved internal processes and created new opportunities. This Award is also designed to inspire business owners to implement digital solutions in innovative ways.

- LIST OF AWARDEES -

TECH COMPANY OF THE YEAR

AI Application



Excellence Award



Excellence Award



Excellence Award



Merit Award

Cloud & Edge Computing



Excellence Award



Excellence Award



Excellence Award



Excellence Award

Software, App & Platform



Excellence Award



Excellence Award



Excellence Award

Fintech



Excellence Award



Merit Award

- LIST OF AWARDEES -

STARTUP OF THE YEAR



Excellence Award



Merit Award



Merit Award

DIGITAL TRANSFORMATION OF THE YEAR



Excellence Award



Excellence Award



Excellence Award



Excellence Award



Merit Award



Merit Award



Merit Award



Merit Award

*Logos listed in alphabetical order



AWARDEES PROFILE


STARTUP OF THE YEAR

Alpha Ai Technology Limited

Alpha AI Technology Ltd., founded by Cambridge and CUHK alumni, is an advanced startup that offers customized tech development services to clients worldwide. The company is at the forefront of integrating artificial intelligence (AI) into business operations, particularly in the areas of automation and business intelligence. It specializes in AI, computer vision, Metaverse, Data Annotation Tools, and AR/VR applications. Its innovative solutions are designed to fit clients' specific needs, empowering businesses to build their own AI enabled applications, navigate the future of the internet in Web 3.0, and create immersive user experiences.



ALPHA AI



Excellence Award

Product/Solution Name: **Carsh**

Alpha AI's Carsh app revolutionizes car inspection using AI. It provides a user-friendly platform for drivers to take photo of their damaged vehicles, and Alpha AI will locate and assess damage, and generate an inspection report with repair cost estimates within seconds. The app streamlines insurance claims, enhances operational efficiency for insurers, and automates processes for car rental companies. It also reduces traffic-related disputes and facilitate settlement, saving drivers significant time.

Alpha AI's AI-powered dash cam reconstructs accidents and conducts driver behavioral analysis, further streamlining insurance claims, incentivizing safe driving, and creating convenience for fleets. The app can also identify frequent accident areas to enhance road safety. Carsh is the first app of its kind in Hong Kong, providing a unique opportunity to capture market share and expand throughout the Asia-Pacific region. Its mission is to make insurance claims faster, drivers safer, and fleets smarter.

STARTUP OF THE YEAR

FireAlert Limited



Merit Award

FireAlert Limited is a leader in providing smart AIoT systems. Its flagship fire alert monitoring system, FireAlert, monitors building and facility fire alarms, providing real-time alerts with holistic fire alarm details to users via smartphones. The company believes that digitalization and the adoption of its innovative technologies will ensure fire safety systems and equipment to be much more effective, reliant and sustainable.

Product/Solution Name: **FireAlert - Thermal Lifeguard**

FireAlert - Thermal Lifeguard is the first fire monitoring mobile application system implemented in the Hong Kong Tunnel. It offers users extraordinary convenience and redefines the fire monitoring mobile system. Key features include detailed notification to users when fire is detected, the ability to read the tunnel's floor-plan on smartphone without network or signal, and graphical representation of exact fire location on the master plan, indicated by red dots.

Medmind Technology Limited



Merit Award

Medmind Technology, an award-winning healthcare technology startup, is dedicated to developing innovative products to promote healthy aging. Supported by Hong Kong Science Park and City University of Hong Kong, its team comprises university professors and healthcare professionals. The company's mission is to provide an innovative and engaging experience for assessing, monitoring, and intervening diseases, with focus on dementia and other mental health disorders.

Product/Solution Name: **NeuroGym**

"NeuroGym," is an interactive cognitive training, monitoring, and gaming platform. It offers research-based, elderly-friendly cognitive training based on local cultures. The platform features personal accounts for individualized and group training; a report management system for monitoring cognitive health conditions of users; and a distanced remote-control training suitable for home use even without internet. It is currently used by over 100 clients, including NGOs, hospitals, schools, and property developers, and continues to develop new modules for mental health issues.

TECH COMPANY OF THE YEAR AI APPLICATION

CITIC Telecom International CPC Limited



Excellence Award

CITIC Telecom CPC is a technology-driven digitalization enabler, supporting the success of its enterprise customers worldwide. Its digital transformation strategy is predicated on innovations in operational best practices, innovative technologies (e.g., Augmented Reality, Artificial Intelligence, Blockchain, Big Data Analytics), powerful algorithms and extensive industry experience to strengthen its solutions offerings.

With its motto "Innovation Never Stops", CITIC Telecom CPC formulates its ICT-MiiND strategy to immerse the latest innovations and intelligent algorithms, reinventing its ICT ecosystem to elevate enterprises' digital transformation and business intelligence initiatives.

The company serves over 16,000 customer sites globally with its integrated ICT solutions, which comprise Intelligent Networks, Cloud Computing, and a series of Innovative Services, reinforcing its "Global-Local" strategy to provide its customers world-class expertise and offerings with local presences.

Product/Solution Name: **AI-AR Remote Hand**

CITIC Telecom CPC's revolutionary "AI-AR Remote Hand" Service, launched in 2021 in collaboration with ASTRI, integrates award-winning AI algorithms, AI-enabled cognitive object recognition solutions (CORs), AR, big data, and IoT. The solution projects holograms of technical manuals, analytical figures, complex instructions and much more, onto a heads-up display to stream real-time intelligent solutions. It improves data visualization in 2D & 3D with computer vision and machine learning-enhanced data integration. Together with object mapping accuracy improved by the CORs, the AI-AR Remote Hand can identify, locate and count objects within 95 milliseconds with 99% accuracy and boosts field workers' productivity by 50%, streamlining operations and avoiding human errors.

TECH COMPANY OF THE YEAR AI APPLICATION

Health View Bioanalytic Limited



Excellence Award

Health View Bioanalytic Limited (HVB) offers fully automatic cloud-based retinal image analysis for chronic disease risk assessment, utilizing proprietary AI and machine learning technology, with patents in the US, China, and Taiwan. As a unique bioanalytics service provider, HVB provides a non-invasive and effective point-of-care tool for community health management and illness prevention. Committed to reducing community healthcare expenditure and promoting disease prevention, HVB leverages cutting-edge technology and scientific research to make social impacts through innovative digital public health technology and applications.

Product/Solution Name: Automatic Retinal Image Analysis

Automatic Retinal Image Analysis (ARIA) is a patented AI technology that provides fully automatic, evidence-based, non-invasive, accurate, and fast risk assessment of chronic diseases through pixel-by-pixel analysis of retinal images. The retina's blood vessels, observable through fundus cameras, share the same embryonic origin and histological structure with those in the brain, making them an accessible indicator of health risks. ARIA serves as a convenient point-of-care tool, encouraging individuals to manage their health and improve lifestyle habits to prevent serious illnesses like stroke and cognitive diseases. HVB currently offers two ARIA products: "ARIA for stroke risk" and "ARIA-eWMH (estimated White Matter Hyperintensities) for cognitive health risk", which provide real-time probabilities of stroke risk and cognitive health risk, respectively, in 10 minutes with over 90% sensitivity and specificity. High-risk individuals can then take actions to lower their risks, reducing the likelihood of future chronic diseases.

TECH COMPANY OF THE YEAR BLOCKCHAIN & WEB 3.0

Metalympics Limited

Metalympics, based in Cyberport, Hong Kong, is a global Web 3.0 frontier and leading provider of Metaverse education solutions in Asia. The company offers a range of blockchain-focused education products, including Metaverse Education for Schools, Metalympiad Academy, Web 3.0 Education and more. Partnering with The Sandbox and HKUST Blockchain Academy, Metalympics has worked with top institutions and schools in Hong Kong to impart practical Web 3.0 & Metaverse skills.



Excellence Award

In April 2022, Metalympics launched Metalympiad, its online education branch, successfully inaugurated a cohort-based learning model with international clients and was featured by Twitter Space with Sebastien Borget, Co-Founder & COO of The Sandbox.

Product/Solution Name: **Metaverse Education**

Metalympics delivers practical education about Web 3.0 and Metaverse, developing various curricula and an online learning platform to provide collective learning experiences to students in Hong Kong and overseas.

One of the core products utilizes The Sandbox Metaverse, a blockchain-based metaverse platform. With experienced instructors, Metalympics delivers education about how to create metaverse experiences and Non-Fungible Tokens (NFTs) through the gamified system that does not require any coding skills or prior experience in design. Metalympics integrates Augmented Reality (AR) to allow students to create engaging visuals. One of the most exciting objectives of the workshops is to create a virtual campus, transforming traditional school environments into the Metaverse.

Metalympics has collaborated with leading institutions, including HKU, HKUST, MCDH, and ISF Academy, to deliver practical Web 3.0 & Metaverse skills to the local students. Tapping into the global audience, Metalympics launched the online education project, Metalympiad, which delivers a cohort-based learning model with clients from numerous countries, including Mexico, Canada, and the United States.

TECH COMPANY OF THE YEAR CLOUD & EDGE COMPUTING

Hong Kong Applied Science and Technology Research Institute Company Limited



Excellence Award

Established in 2000 by the HKSAR Government, the Hong Kong Applied Science and Technology Research Institute (ASTRI) is a research and development organization focused on enhancing Hong Kong's competitiveness through applied research in areas such as Financial Technologies, Smart City, Metaverse.

Over the years, ASTRI has worked with industry partners and academic institutions, transferring almost 1,250 of its technologies to commercial applications, and has been granted over 1,000 patents in the Mainland, the US, and other countries.

Product/Solution Name: **HoneyNet for Actionable Threat Intelligence**

Most people mistakenly think they're immune to cyber threats. However, the new trend of cyber terrorism targets Critical Infrastructures (CIs) like power supply, telecommunications, mass transportation, and financial services, causing significant social impact. Proactive investment in cybersecurity to thwart attacks becomes necessary. HoneyNet captures large volumes of attacker activity data for analysis, but without automated intelligent tools, it's impossible for cybersecurity experts to extract valuable, actionable intelligence from the data. ASTRI's HoneyNet platform addresses these issues, making it easier to scale up HoneyNets and automatically obtain actionable intelligence. This allows law enforcement and CIs to take proactive measures early on, preventing severe social impact. The actionable intelligence found can directly reduce losses by preemptively blocking attacks from bad IPs and malwares. HoneyNet provides global, industry, and company threat intelligence to help companies prioritize resources for specific attack types and malwares, thereby increasing cybersecurity investment effectiveness. It also enhances public cybersecurity awareness by providing global statistics and industry-leading indices, illustrating that cyber threats can occur anywhere, anytime, and in any format.

TECH COMPANY OF THE YEAR CLOUD & EDGE COMPUTING

Singtel Telecommunications Limited



Excellence Award

Singtel is Asia's leading communications technology group, providing a portfolio of services from next generation communication, 5G and technology services to infotainment to both consumers and businesses. The Group has presence in Asia, Australia and Africa and reaches over 770 million mobile customers in 21 countries. Its infrastructure and technology services for businesses span 21 countries, with more than 428 direct points of presence in 362 cities.

For consumers, Singtel delivers a complete and integrated suite of services, including mobile, broadband and TV. For businesses, Singtel offers a complementary array of workforce mobility solutions, data hosting, cloud, network infrastructure, analytics and cyber security capabilities.

Singtel is dedicated to continuous innovation, harnessing technology to create new and exciting customer experiences and shape a more sustainable, digital future.

Product/Solution Name: **Singtel Paragon**

Singtel Paragon, the industry's first all-in-one business orchestration platform, allows enterprises to interact with and manage 5G network, multi-access edge computing (MEC) infrastructure and applications. It removes operational silos and accelerates 5G/MEC solution deployment at lower costs.

Singtel Paragon democratizes networks by allowing enterprises to create and manage network slices on-demand. It catalyses and enables modern applications processing a huge volume, velocity and variety of data to derive intelligent outcomes without compromising performance. Enterprises can deploy advanced, mission-critical 5G applications (e.g. autonomous robotics, VR/AR, digital twins, video analytics, AI) on Singtel MEC - in real-time with assured service levels and minimal cost overheads.

With ecosystem partners' applications integrated into Paragon Marketplace via industry-standard APIs, enterprises can rapidly discover solutions to business.

TECH COMPANY OF THE YEAR eCOMMERCE & MARTECH

Omnichat Limited



Excellence Award

Omnichat provides professional chat commerce solutions for retailers in Hong Kong, Taiwan, Singapore, Malaysia and the Asia-Pacific region. It is also an Official WhatsApp Business Solution Provider and business partner of Meta and LINE. From WhatsApp, Facebook, Instagram, LINE, WeChat to website live chat, Omnichat offers advanced business solutions on social messaging channels integration with enhanced efficiency, user behaviour analysis, and remarketing strategy development.

Passionate about unleashing the potential of conversational commerce through marketing automation, chatbots, customer service integration and online-merge-offline sales tracking, Omnichat enables companies to provide a seamless shopping experience and to capture opportunities arising from omni-channel retailing environments. Its clients include Sasa Cosmetic, Lukfook Jewellery, Kidsland (LEGO® Certified Store), Vita Green, Timberland, Benefit Cosmetics (LVMH Group), Dyson, as well as FMCG companies and government departments.

Product/Solution Name: **Omnichat - Omnichannel Chat Commerce Solutions**

Omnichat's omnichannel messaging, marketing automation and online-merge-offline retailing support businesses to manage messages and customer relationships effectively, thus increasing the conversion rate and revenue. The solution smoothens business communication via Live Chat and Chatbot, from answering customer enquiries, building customer relationships, remarketing to seizing new business opportunities. It also provides CRM data for brands to monitor customer journeys, execute accurate remarketing strategies for conversion and retention. Its online-merge-offline sales feature can easily direct online visitors to salespersons at physical stores for follow up. Once customers complete the purchase, the system automatically calculates the revenue of a specific salesperson, which facilitates the conversion and revenue tracking across online and offline channels.

TECH COMPANY OF THE YEAR eCOMMERCE & MARTECH

Quantum Matrix Limited

Quantum Matrix Ltd is a technology company based in Hong Kong that specializes in developing and providing automated creation systems for virtual humans, avatar and apparel virtual fitting technologies. The company's mission is to revolutionize digital and physical worlds, enabling the next level of e-commerce, social interaction, and entertainment possibilities.



Excellence Award

Quantum Matrix offers two patented technologies, QHuman and QFit, that provide mass-scale realistic avatar technology and a unique online shopping experience with 3D animation, cloth simulation, user interactivity, and style. The company is committed to driving innovation, advancing technology boundaries, and enabling businesses to take a giant leap forward in digital transformation. Quantum Matrix believes that the possibilities are limitless and is excited to be at the forefront of this revolution.

Product/Solution Name: **QFit Technology**

QFit technology is one of the World's leading real-time auto-fit cloth systems for retail which generates 3D animation with cloth simulation, user interactivity and style. QFit took Quantum Matrix 10 years of research and development. The patented Scan-to-Avatar Automation and Real-time Auto-fit clothing Systems offer instant high-resolution virtual try-on solutions to manufacturers, retailers and consumers. QFit technology enables a "next-level personalized shopping experience, yet promotes sustainable fashion by reducing fashion waste and lowering the manufacturing cost".

Quantum Matrix committed to the development of virtual-technology solution, with another patented QHuman technology, a 100% automated scan-to-avatar technology which provides 1-click automatic retopology and rigging from scan mesh. QFit and QHuman open new doors for retail, social network, and entertainment in the new era.

TECH COMPANY OF THE YEAR FINTECH

Hong Kong Applied Science and Technology Research Institute Company Limited



Excellence Award

Established in 2000 by the HKSAR Government, the Hong Kong Applied Science and Technology Research Institute (ASTRI) is a research and development organization focused on enhancing Hong Kong's competitiveness through applied research in areas such as Financial Technologies, Smart City, Metaverse.

Over the years, ASTRI has worked with industry partners and academic institutions, transferring almost 1,250 of its technologies to commercial applications, and has been granted over 1,000 patents in the Mainland, the US, and other countries.

Product/Solution Name: **Dynamic Differential Privacy to Federated Learning Systems**

Micro/Small, and Medium-sized Enterprises (M/SMEs) make up over 98% of all enterprises and contribute to about 45% of private sector employment in Hong Kong. Despite their economic significance, accessing financial assistance for business growth can be challenging for these enterprises.

Federated Learning (FL) has seen numerous applications in the financial sector, specifically in estimating credit risk for M/SMEs using alternative data. However, privacy concerns arise during model exchange in FL, which may conflict with regulations like GDPR/EU and PDPO/HK. To address this, Dynamic Differential Privacy (DDP) is proposed as a solution, offering hierarchical, differential privacy enhancements.

FL+DDP reduces privacy leakage risks by introducing noise to datasets and trained models, protecting sensitive data during model updating and aggregation. FL+DDP becomes the backbone for future projects of Data Valuation and Insight Sharing Platform (DAVIS), which explores the value of alternative data, incentivizing data owners through sharing insights derived from FL AI models. This creates a new ecosystem that generates revenue for data owners while protecting data ownership and privacy. This transparent and fair platform enables the bank industry to access previously untouchable data sources.

TECH COMPANY OF THE YEAR SOFTWARE, APP & PLATFORM

China State Construction Engineering (Hong Kong) Limited



Excellence Award

Established in 1979, China State Construction Engineering (Hong Kong) Limited is among the largest construction contractors. The company, engages in building construction and civil engineering, and is on the Approved Contractors (Group C) for Public Works by Works Bureau for all five major categories: "Buildings", "Port Works", "Roads and Drainage", "Site Formation" and "Waterworks."

China State Hong Kong is known for its quality management and professional expertise in undertaking high-quality, technically advanced projects. Over the past 40 years, it has completed over 800 construction projects in Hong Kong and Macau, acquiring significant experience and capabilities.

Product/Solution Name: **C-SMART All-in-one Smart Construction Management Platform**

China State Hong Kong established the "7+2+1" smart construction site standard to boost quality control and management efficiency. Using advanced technologies like IoT, sensors, AI, cloud computing, and BIM, it has developed the "C-SMART All-in-one Smart Construction Management Platform", which consolidates construction site data for analysis, enabling real-time monitoring and supervision of workers, machines, materials, environment, quality, and progress, and providing stakeholders with a transparent, accurate overview of the construction site with fully digitized processes. To meet the needs of front-line workers, managers, and stakeholders, the company developed a range of smart solutions that break from traditional approaches and still comply with industry regulations and requirements. Overall, C-SMART transforms construction site management by improving productivity and quality, and at the same time strengthening site safety and environmental benefits.

TECH COMPANY OF THE YEAR SOFTWARE, APP & PLATFORM

uMax Data Technology Limited

uMaxDATA
源大數據

Excellence Award

uMax Data Technology Limited specializes in AI and big data solutions, offering customized offline-to-online (O2O) solutions, natural language processing (NLP) technology, scalable analysis platforms, comprehensive media coverage, and social intelligence with big data mining. Led by experienced experts, uMax Data utilizes cutting-edge AI and big data technologies to deliver social monitoring and brand analysis solutions. Its easy-to-use platform is highly customizable and applicable in various domains, including policymaking, business intelligence, and academia. It provides valuable insights and trend analysis for public relations, market research, and customer experience teams. also caters to Hong Kong's online landscape with Cantonese natural language processing capabilities.

Product/Solution Name: **CSR Project on Hong Kong & Macao Covid-19
Real-time Tracking Platform**

uMax Data launched its Covid-19 Real-time Tracking Platform for Hong Kong & Macao as part of its CSR initiative, aiming to combat the epidemic effectively. Leveraging expertise in big data analytics and text mining, the platform diligently tracks and expeditiously analyzes epidemic-related information in real time. It provides instant trend charts and sentiment analysis of the pandemic, and filters out irrelevant data of online discussion to empower users with useful information promptly.

The project's purpose is to disseminate valuable data insights, empowering individuals and communities to make informed decisions and take appropriate actions. The platform achieves four key goals: upholding uMax's philosophy in giving back to the community; utilizing innovative technologies to tackle social challenges; exemplifying the transformative power of big data and AI innovation; and increasing public awareness of their implications and fostering a deeper understanding of the implications of big data and AI.

TECH COMPANY OF THE YEAR SOFTWARE, APP & PLATFORM

YOOV Internet Technology (HK) Limited



Excellence Award

Established in 2016, YOOV is a Hong Kong-based technology company comprised of 200 talents who are driven by the commitment: "Make IT happen!". Its core focus is on developing cutting-edge management systems that enable businesses across various industries and of all scales to achieve seamless digital transformation. With over 15,000 enterprise clients served and solutions offered across 80+ industries, its expertise extends to finance, IoT, logistics, and automation solutions.

Product/Solution Name: YOOV PLUS No-Code Development Platform

YOOV PLUS is a No-Code Development Platform designed to help businesses with limited resources and IT talents/ expertise build customized systems for digitalized operations. Users can simply drag-and-drop to create applications and automated workflows without any programming knowledge. The platform offers ready-made modules like CRM, Sales & Purchases, and Project Management that can also be customized.

Key features of YOOV PLUS include Form and table building with widgets; Workflow automation for notifications, reminders and record conversions; Data visualization for generating insightful reports; Shareable records to facilitate collaborative processes; and Customizable ready-to-print templates for quotations, invoices, and receipts. YOOV PLUS empowers businesses with limitless possibilities and aims to support organizations of all industries and sizes in their digital transformation journey through its highly adaptable and user-friendly platform.

TECH COMPANY OF THE YEAR BLOCKCHAIN & WEB 3.0/ FINTECH

Blockchain Solutions Limited

Founded in 2017, Blockchain Solutions provides all-around Blockchain & Web3 solutions for all businesses.

Product/Solution Name: Funverse

Funverse provides Metaverse solutions for E-Businesses. It focuses on providing an immersive, interactive and futuristic experience for all users. Products and services can be shown and transacted in a tailor-made Metaverse 3D showroom. Room tenants can socialise, interact with consumers, and organize events. Moreover, built-in tools, such as AI chatbot and 3D product display could be used to enhance customers' experience. Funverse provides customers with a 24x7 shopping experience, with real-time Q&A service and a better understanding of products through interacting with the products displayed in 2D/3D modelling. A secure payment gateway is another aspect of Funverse, which enables retailers to offer a variety of payment methods with blockchain technology, including cryptocurrencies. Hence, Funverse provides a revolutionary marketing and sales channel for businesses.



Merit Award

BDO Limited

BDO Hong Kong's specialist advisory team offers: M&A Advisory for planning and executing domestic and cross-border transactions; Valuation services for businesses, financial instruments, and intangible assets; Due Diligence for evaluating transactions; Restructuring and Insolvency advice for distressed companies; Litigation Support and Matrimonial Advice for legal disputes; and Investigation and Forensic Accounting for financial issues.

Product/Solution Name: BDO Discover

BDO Discover, targeting users in China and Hong Kong, offers an automated online evaluation platform which integrates professional evaluation experience, knowledge, and algorithms with live market data, enabling instant business valuations and other financial analysis. Users can conduct evaluations and compare their financial position with peers anytime, anywhere. This digitalization significantly speeds up the typically lengthy business evaluation process. First in Asia, and possibly globally, the platform supports business valuations, cost of capital calculations, due diligence, financial health checks, credit loss estimations, and lease borrowing rate calculations. Results are user-friendly, with visual aids and downloadable reports, empowering users to analyze data on demand.

The BDO logo, consisting of the letters "BDO" in blue with a red horizontal bar underneath, all within a white circular background.

BDO

Merit Award

DIGITAL TRANSFORMATION OF THE YEAR

China Mobile Hong Kong Company Limited



China Mobile Hong Kong Company Limited (CMHK) is a subsidiary of China Mobile Company Limited, a Fortune Global 500 company. CMHK was inceptioned in January 1997 and was the first mobile network operator to launch PCS services in Hong Kong.

As the world's largest customer mobile network brand*, CMHK offers innovative and comprehensive communications services, including voice, data, IDD and international roaming through 5G, 4G LTE and 3G HSPA, and other technologies. Committed to the development of 5G with new technologies such as AI, IoT, Cloud Computing and Big Data, CMHK integrates 5G applications across different industries and promotes the construction and development of smart city groups in Greater Bay Area.

Client's Company Name: Hong Kong Dredging Limited

**Project Name: Application of 5G-Connected Underwater Drone Solutions
in Smart Construction Site Projects**

CMHK is proud to announce the deployment of 5G CPE and edge box routers to address weak underwater 5G signal coverage during large infrastructure and shipping projects. By leveraging these benefits, CMHK aims to enhance the safety and efficiency of regular inspections at such project sites. To enable high-definition image transmission from the submersible back to the remote management room and allow remote control of the submersible, CMHK has deployed 5G CPE and edge box routers onshore and in the remote management room respectively. This deployment ensures that regular inspections can be carried out safely and efficiently, while also improving the overall operational efficiency of the project. At CMHK, we're committed to providing innovative solutions that meet the needs of our customers. With this deployment, we aim to set a new standard for underwater communication in large infrastructure and shipping projects, ensuring that regular inspections can be carried out safely and efficiently.

*China Mobile Hong Kong Company Limited is a wholly-owned subsidiary of China Mobile Limited. As of 31 December 2022, China Mobile Limited had the largest number of mobile network subscribers in the world.

DIGITAL TRANSFORMATION OF THE YEAR

Lenovo PCCW Solutions



Excellence Award

Lenovo PCCW Solutions is a leading technology solutions powerhouse in the Asia Pacific. The company offers market-leading solutions to help organizations transform their operations, increase competitiveness, and enhance innovation. Two-decades of accumulated experience and field knowledge have solidified its position as a market leader, garnering Hong Kong's No.1 ranking in Systems Integration and Application Development for nine consecutive years, as well as the first in Managed Services (according to the IDC Asia/Pacific Semiannual Services Tracker, H2 2022).

Client's Company Name: MTR Corporation

Project Name: Smart Mall Strategy for MTR's Shopping Mall – The LOHAS

The LOHAS mega mall by MTR stands out in Hong Kong with its digitally connected environment and innovative smart capabilities. In order to bolster their competitiveness, MTR tasked Lenovo PCCW Solutions with the design, execution and management of their digital transformation roadmap.

Adopting a customer-centric approach, Lenovo PCCW Solutions engineered a leading integrated Smart Mall Platform to connect the many aspects of the LOHAS' management. The platform has elevated the convenience, operational efficiency and marketability of the LOHAS, enabling MTR to deliver new and enhanced customer experiences on a daily basis.

A major highlight is the smart parking feature, which allows customers to redeem free parking by uploading receipts via the app or in-mall kiosks. Some other leading digital upgrades include smart washrooms, concierge booking, third-party integration, real-time promotion and many more. This transformation has helped the LOHAS establish new industry standards, further strengthening the synergy between the MTR's real-estate portfolio and transportation services.

DIGITAL TRANSFORMATION OF THE YEAR

Singtel Telecommunications Limited



Excellence Award

Singtel is Asia's leading communications technology group, providing a portfolio of services from next generation communication, 5G and technology services to infotainment to both consumers and businesses. The Group has presence in Asia, Australia and Africa and reaches over 770 million mobile customers in 21 countries. Its infrastructure and technology services for businesses span 21 countries, with more than 428 direct points of presence in 362 cities.

For consumers, Singtel delivers a complete and integrated suite of services, including mobile, broadband and TV. For businesses, Singtel offers a complementary array of workforce mobility solutions, data hosting, cloud, network infrastructure, analytics and cyber security capabilities.

Singtel is dedicated to continuous innovation, harnessing technology to create new and exciting customer experiences and shape a more sustainable, digital future.

Client's Company Name: BYD Co. Ltd.

Project Name: Singtel Multi-Domestic Connectivity for BYD Connected Vehicles

Singtel Multi-Domestic Connectivity solution provides simple and reliable mobile connectivity for connected cars in APAC. It is aligned with multi-domestic requirements to simplify regional logistics, operations, large volume distribution, and enables centralised connectivity management. Through a single embedded SIM (eSIM), automotive manufacturers (OEMs) can deliver connectivity services over an access point name (APN) to manage car drive functions, real-time traffic services, over-the-air services and remote services car information and controls. OEMs can also manage Internet access over an Internet APN to deliver digital concierge, navigation map, app store, infotainment, and other services.

DIGITAL TRANSFORMATION OF THE YEAR

Transcendence Company Limited



Excellence Award

Established in 2014, Transcendence Company Limited aims to integrate innovative technologies into construction projects to improve site management; intellectualize, digitize & informatize the entire operation process; reduce time and human resources; enhance work efficiency, and realize the digital transformation of the industry. The company develops cutting-edge products and services by leveraging its group's expertise in construction and through industry collaboration.

Client's Company Name: China State Construction Engineering (Hong Kong) Limited
Project Name: Transcendence Smart Safety Management System

Recognizing the risks related to the construction industry and the trend of integrating emerging smart technologies, Transcendence saw an opportunity to apply smart technologies in construction management to reduce safety hazards and accidents at construction sites.

In 2021, the company developed the Transcendence Smart Safety Management System (the system) for all-round remote monitoring of workers and site safety management, aiming to minimize accidents associated with high-risk construction practices through advanced information technologies.

By 2022, the system expanded into eight key safety solutions. Through the use of cutting-edge information technology, the system provides early warning and real-time alerts in response to risks and accidents, and real-time monitoring of construction areas to avoid potential hazards and ensure a safer workplace for workers. It also proactively gathers data for safety analysis, enhancing oversight and management of building sites.

In the medium to long term, the system is expected to have significant impacts to the construction industry. It has already been effectively used in over 30 building projects by its client CSHK, demonstrating the potential for improving safety and efficiency using technology.

DIGITAL TRANSFORMATION OF THE YEAR

AlgoBot Limited



Merit Award

AlgoBot is the world's first web3 platform which connects its algorithm developer community with financial institutions to offer legitimate automated trading services. It started a new era of decentralized and automated asset management for both traditional and crypto assets. Its platforms act as an algorithm performance showcase for programmer, a partnership center for financial institutions, and a hub of automated trading service for investors seeking passive income.

Client's Company Name: Topaz Financial Group Limited

Project Name: Robo-trader

AlgoBot's "Robo-trader" project democratizes algorithmic trading, allowing everyone to achieve financial freedom. Algo developers from AlgoBot's community showcase investment robots with IP protection, partnering with Topaz Financial Group for legitimacy. Topaz, which would otherwise struggle to hire quality developers, benefits from AlgoBot's hub of investment strategies with proven track records. Investors, overwhelmed by market information and lacking expertise in all asset classes, need an automated investment solution like AlgoBot which offers a variety of legitimate robo-traders. AlgoBot aims to democratize digital investment intelligence and create financial freedom worldwide, especially in Hong Kong, where Fintech is a growing trend.

FireAlert Limited



Merit Award

FireAlert Limited is a leader in providing smart AIoT systems. Its flagship fire alert monitoring system, FireAlert, monitors building and facility fire alarms, providing real-time alerts with holistic fire alarm details to users via smartphones. The company believes that digitalization and the adoption of its innovative technologies will ensure fire safety systems and equipment to be much more effective, reliant and sustainable.

Client's Company Name: Airport Authority Hong Kong

Project Name: FireAlert - Thermal Lifeguard

FireAlert - Thermal Lifeguard is the first fire monitoring mobile application system implemented in the Hong Kong Tunnel. It offers users extraordinary convenience and redefines the fire monitoring mobile system. Key features include detailed notification to users when fire is detected, the ability to read the tunnel's floor-plan on smartphone without network or signal, and graphical representation of exact fire location on the master plan, indicated by red dots.

DIGITAL TRANSFORMATION OF THE YEAR

Omniwe Limited



Merit Award

Omniwe, a Hong Kong-based OMO (Online-Merge-Offline) solutions provider, offers an omni-channel retail management platform for SMEs. Founded by cloud and IoT technology experts, Omniwe understands the challenges faced by retail and catering businesses. Its platform allows businesses to manage operations across multiple channels, improving customer experience and profitability, irrespective of customer interaction methods.

Client's Company Name: Chun Au Knitting Factory Ltd

Project Name: (Chicks Integrated Shopping: One Brand, One Experience)

The project aimed to implement an OMO solution for Chun Au, integrating existing systems to create a unified platform for online and offline operations. The multi-phased project included planning and scoping, infrastructure development, data integration, employee training, and customer adoption. Expected outcomes were improved customer experience, increased sales, cost savings, customer loyalty, data insights, and a competitive edge. Significant resources for IT, training, and marketing were required. The project team managed timeline, budget, and scope to ensure completion on time, within budget, and with desired outcomes. The OMO solution is crucial for Chun Au to stay competitive and meet evolving customer needs.

Quantum Matrix Limited



Merit Award

Quantum Matrix, based in Hong Kong, develops automated creation systems for virtual humans, avatar and apparel fitting. Aiming to elevate e-commerce, social interaction, and entertainment, it offers two patented technologies, QHuman and QFit that provide realistic avatar technology and a unique 3D online shopping experience. It is dedicated to pushing technology boundaries and aiding businesses in digital transformation for limitless possibilities.

Client's Company Name: Hong Kong Fashion Designers Association

Project Name: (Juxtaposed 2022 FASHION META)

In 2022, the Hong Kong Fashion Designers Association (HKFDA) partnered with Quantum Matrix for the city's first virtual fashion show, Juxtaposed 2022 FASHION META, funded by CreateHK. The project aimed to create a "fashion metaverse" to inspire new fashion design, operations, and sales ideas. Guests could immerse themselves in the "JuxtaVerse" world, using Quantum Matrix's QHuman system to generate a 3D avatar and virtually try on designer pieces using the QFit system. The project demonstrated Quantum Matrix's innovative capabilities, establishing the "fashion metaverse" as a benchmark for future fashion industry events, encouraging designers to embrace technology's potential.



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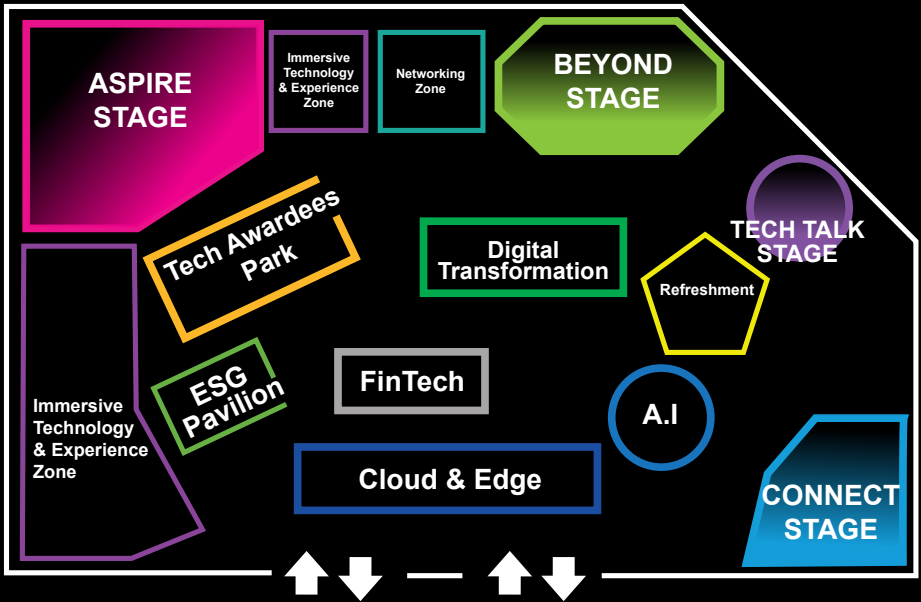
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| BDO LIMITED | D13 |
| BLOCKCHAIN SOLUTIONS LIMITED | D12 |
| CHINA MOBILE HONG KONG COMPANY LIMITED | D01 |
| CHINA STATE CONSTRUCTION ENGINEERING (HONG KONG) LIMITED | D19 |
| CITIC TELECOM INTERNATIONAL CPC LIMITED | D21 |
| FIREALERT LIMITED | D08 |
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| HONG KONG APPLIED SCIENCE AND TECHNOLOGY RESEARCH INSTITUTE COMPANY LIMITED | D22, D23 |
| LENOVO PCCW SOLUTIONS | D02 |
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| TRANSCENDENCE COMPANY LIMITED | D10 |
| UMAX DATA TECHNOLOGY LIMITED | D16 |
| YOVO INTERNET TECHNOLOGY (HK) LIMITED | D18 |

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☎ (852) 3520 3638

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